

# Questionnaire by swedish organization “Volontärbyrå”

Swedish Volunteer-agency “Volontärbyrå” asked questions to people who sought volunteer-missions through their agency and also to the NGOs who received volunteers through them. This is the answers they got.

**To be noted: Volontärbyrå is only operation in Sweden, so no postings about work abroad.**

## In conclusion their findings were:

92% wants to commit in the future

56% of the organizations have a need for more volunteers

39% has been helped in their working life through the engagement.

40% is engaged in more than one organization

**Continue to read my Key learnings from the report.**

# Who is volunteering?

Data synthesis from questionnaire made by "Volontärbyrån"

## Om volontären

Ålder		Kön		Sysselsättning	
Yngre än 15	<1 %	Kvinna	80 %	Heltidsarbetande	45 %
16-25	19 %	Man	18 %	Studerande	20 %
26-35	27 %	Annan könsidentitet	<1 %	Pensionär	15 %
36-45	16 %	Vill ej ange	1 %	Deltidsarbetande	12 %
46-55	13 %			Arbetssökande	5 %
56-65	13 %			Sjukskriven	2 %
65 och äldre	12 %			Föräldraledig	1 %

Hemort		Högsta utbildning		Bakgrund	
Storstäder	76 %	Högskola/universitet	60 %	Jag	Sverige 80 % Övriga länder 20 %
Mellanstora städer	19 %	Gymnasium	23 %	Föräldrar	69 % 31 %
Mindre orter	5 %	Annan eftergymnasial utbildning	10%		
		Grundskola	7 %		

## KEY LEARNINGS

43% is volunteering for the first time

They choose to engage for social reasons (engaging with others), to feel that they are in a context and to feel needed.

46% are under the age of 35.

65 percent are working full time or are studying.

80% are female.

60% has higher education (University etc)

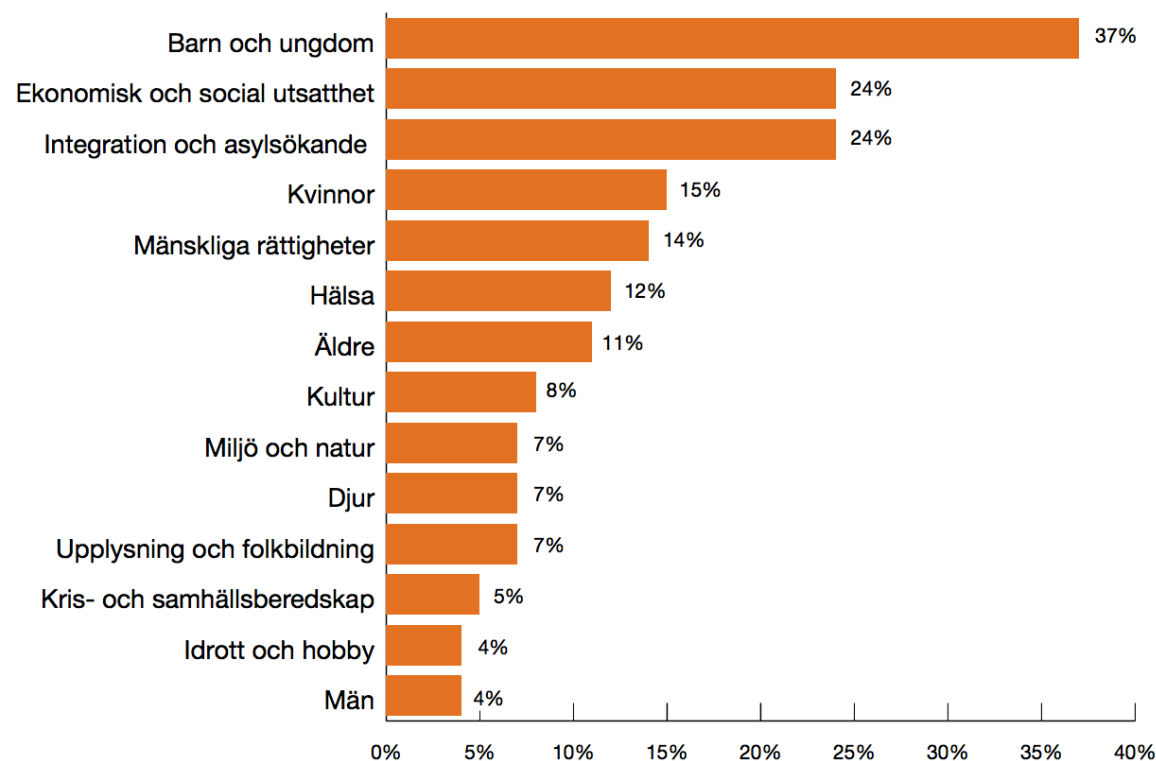
76% are from big cities. In rural areas people rely on the local network and don't look on Internet for volunteering opportunities.

# What does the engagement look like?

Data synthesis from questionnaire made by "Volontärbyrån"

## Inom vilket område har du engagerat dig under 2018?

(Flera val möjliga)



## KEY LEARNINGS

Most popular engagement is with kids and youths.

Second place is shared by Economic and social vulnerability and Integration and asylumseekers.

Human rights, and womens rights rank high.

Engagement in environmental issues has doubled since last year.

For volunteers under 25, working with kids and youths are especially popular, 59% are engaged in this area.

Under 25 are also very engaged in work related to Human rights. 22% are involved in this. Compared to 13% of volunteers older than 25.

# What kind of work?

Data synthesis from questionnaire made by "Volontärbyrå"

## Vilken typ av uppgift har du gjort under 2018?

(Flera val möjliga)



## KEY LEARNINGS

Working with events (festivals or sport-events) and practical tasks (cooking or secondhand-shops) are the two most common tasks.

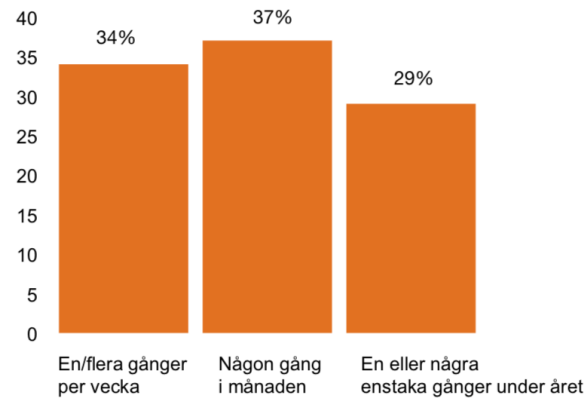
Tasks in education, language and support and help are also popular.

In administration a lot of the coordinators of volunteers are working without pay themselves. In bigger organizations it is common to hire someone to do the recruiting and administration.

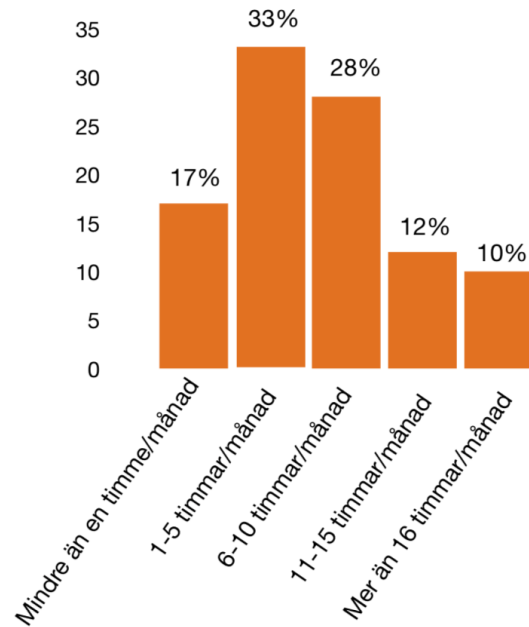
# Engagement and time

Data synthesis from questionnaire made by “Volontärbyrån”

## Hur ofta har du engagerat dig?



## Hur många timmar per månad har du engagerat dig?



## KEY LEARNINGS

Many are volunteering several times a week. Even though most of the volunteers are working full time jobs or studying.

60% puts down 1-2 hours/week on volunteering and about 20% puts down 3 hours or more per week.

41% is engaged in more than one organization.

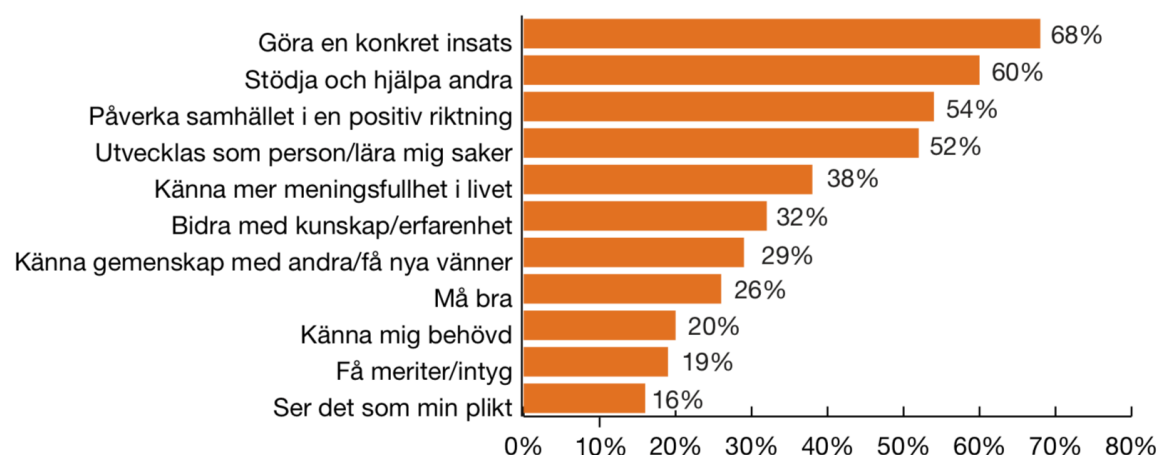
The interest to work digitally or in distance and 19% could do that. That is a decrease by more than 30% in the last 5 years. Maybe the increased digitalization has led to a longing to meet people physically and to have a feeling of community?

# What motivates? Why do you want to volunteer?

Data synthesis from questionnaire made by “Volontärbyrå”

## Varför ville du engagera dig ideellt?

(Flera val möjliga)



***“- I felt a strong need to be able to contribute to a better society”***

***“—I felt an anger at injustice that needed a constructive outlet.”***

## KEY LEARNINGS

12% states that they started from getting a direct question. 40% because they saw or heard something in media or social media.

Changes in life leads to engagement.

Top three motivational factors:

1. Support and help other people
2. Make a concret change
3. Affect the society in a positive way

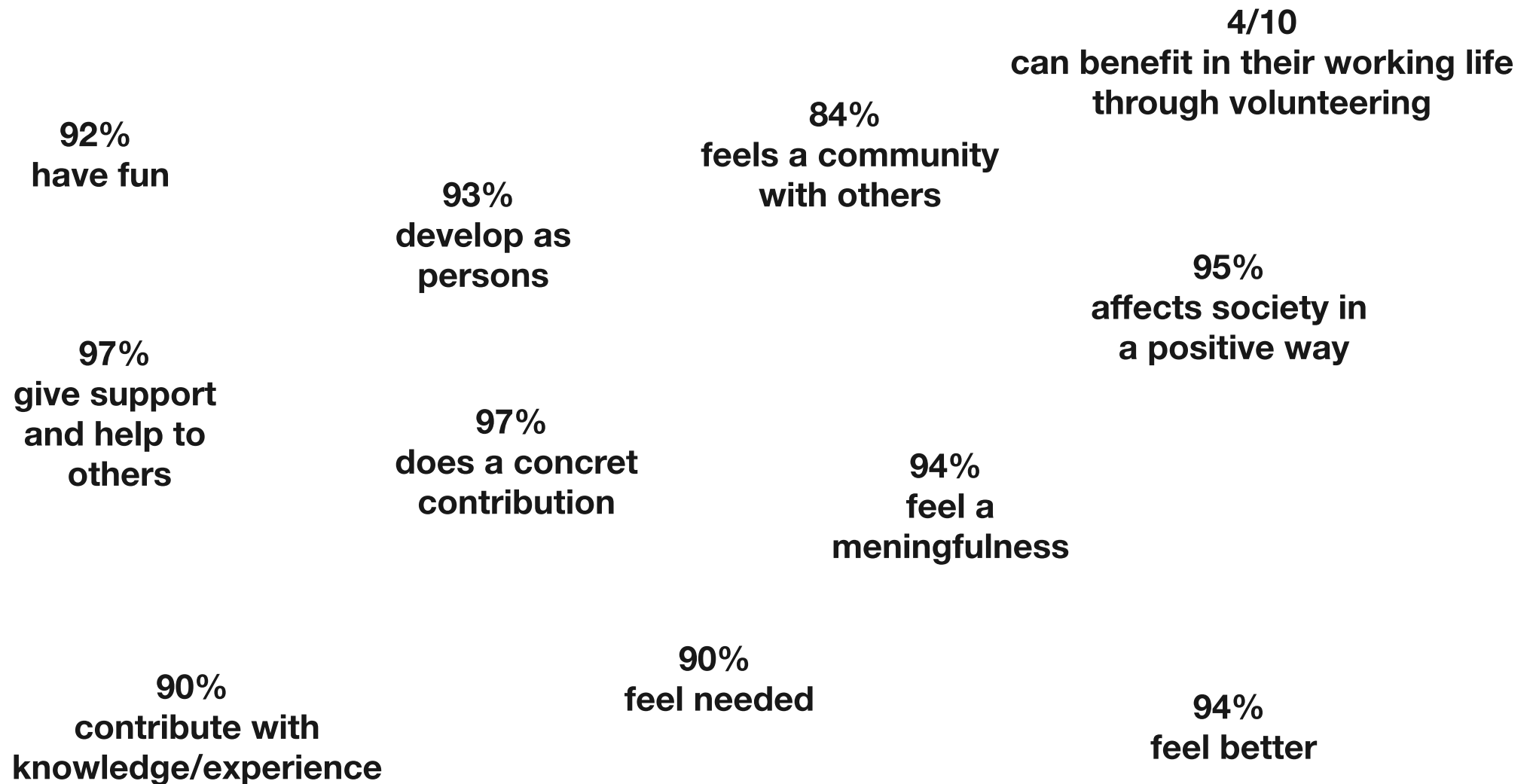
38% does it to feel more meaning in life.

Amongst people under 25 the two top reasons is to affect the society in a positive way(72%) and to helop and support others (71%)

For many it is a way to meet friends, have fun and feel better. People who face difficulties in other areas in life finds community and meaningfulness in volunteering.

# What does the engagement mean? Feelings from Volunteers

Data synthesis from questionnaire made by "Volontärbyrån"



# What is important when beginning volunteering?

Data synthesis from questionnaire made by “Volontärbyrån”

## Vad är viktigt när du börjar engagera dig?

(Flera val möjliga)



***“—I’ve felt more needed in society than other years, because of that i think that i myself feel better aswell”***

***“— Through volunteering i get hope and a feeling that a better world is possible. I’m able to push on through in a world that sometimes is doomed to fail.”***

## KEY LEARNINGS

The most important thing for volunteers is to understand the organizations purpose and goal.

It is also very important for them to understand the purpose, to receive a concret task and have an introduction/education on the task at hand.

As many as 43% of the volunteers are new to volunteering, so based on the reasons above its really important to meet these needs in order to keep the motivation up and to keep people from leaving the organization early.

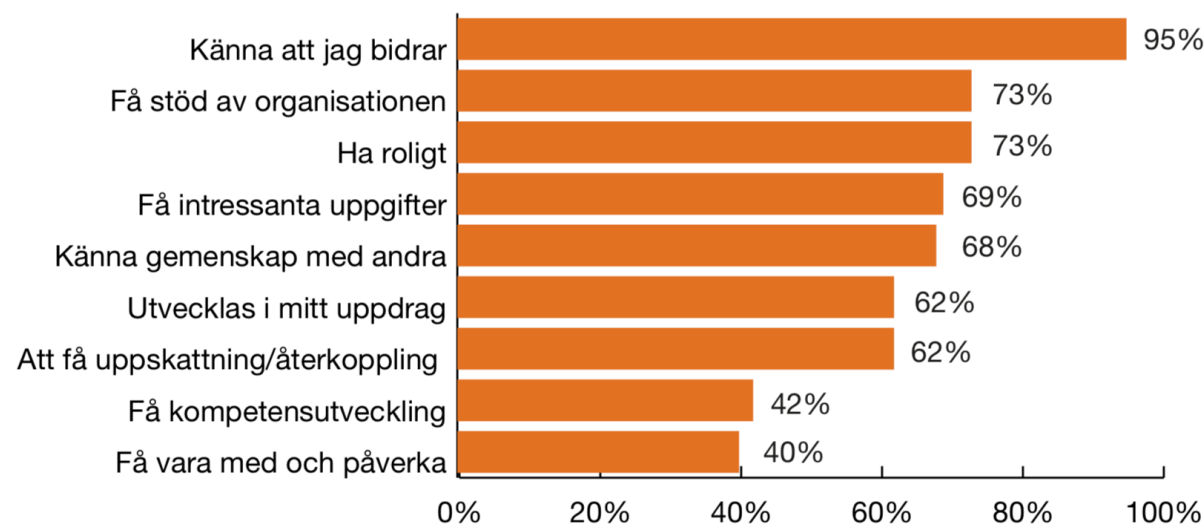
Many want to receive a concrete task, and this is especially important for the ones new to volunteering. With time though 49% wants to be invited to discuss and decide what they are goint to do, to feel a bigger sense of participation.

# What is important for you to keep on volunteering?

Data synthesis from questionnaire made by "Volontärbyrån"

## Vad är viktigt för att du ska fortsätta att engagera dig?

(Flera val möjliga)



## KEY LEARNINGS

9/10 are thinking about continue volunteering. 6/10 wants to be in the same organization. And 1/3 wants to find a new organization and a new mission. 22% are thinking about working with more than one organization.

The by far most important reason to keep motivation up and continue volunteering is that they feel that they contribute.

73% states that it is important to feel support from the organization.

All of these are around 70%:

- Have fun
- Get interesting tasks.
- Feel community with others.

60%:

- Develop in my mission
- To get feedback and compliments.

Many organizations feel that it is hard to keep volunteers to stay in the organization, and because it is very demanding to recruit new ones it is very important for them to keep people.